



Geovariances
Where no one has gone before

Avon – Fontainebleau, France – December 18, 2008

GEOVARIANCES exposed its 2009 development and communication strategies at its ISATIS 15th anniversary party organized during the GEOSTATS 2008 Conference.

GEOVARIANCES the **leading provider of advanced geostatistics solutions**, unveiled its development and communication strategies at its successful ISATIS 15th birthday party organized in Santiago de Chile during the GEOSTATS 2008 Conference.

“GEOVARIANCES strategic vision is to be **the world leader in Geostatistics**”, Sales and Marketing Manager, Jean-Paul Roux, said. “To achieve this ambitious objective, we are continuously keeping on investing on our technology so as to remain one step ahead of the market. We offer a global solution including our software and our services as a **“one-stop-shop” Geostatistics partner**”.

In order to ensure a cutting-edge technology, GEOVARIANCES has an exclusive R&D agreement with “le Centre de Géostatistique” from the Paris School of Mines and **develops different research programs** in partnership with international public or private companies. Among them, the **M2RC Consortium** and a new project on **M-GS techniques** developed together with the French company Estimages.

GEOVARIANCES also develops **partnerships with professional software providers**. Landmark from Halliburton is one of them. In a move to bring enhanced earth-modeling technology to the Oil E&P Industry, Landmark integrates ISATIS libraries in their Next Generation Earth Modeling software product line. GEOVARIANCES is also working on a nuclear field project (**KarToTrak**) with the French Atomic Energy Commission CEA (Commissariat à l’Energie Atomique).

Aiming to be the reference and the best supporter of Geostatistics, GEOVARIANCES is willing to develop its international representation to propose a whole set of services around ISATIS locally (training, mentoring, consulting and support). At first, in order to get closer to our most faraway customers, we planned to set up our first local office in Perth-Australia in 2009.

At last but not least, our software programmers’ team has been dramatically reinforced last year for developing GEOVARIANCES **next generation geostatistics-related software product**. Besides the implementation of new geostatistical algorithms, the developments turn around plugin libraries and particularly focus on the application design and performances.

About GEOVARIANCES:

GEOVARIANCES is the **world’s leading geostatistics software company** providing geostatistics-related software and advanced consulting services to the Oil & Gas industry, Mining industry and Environmental agencies and bodies. Founded in 1986, GEOVARIANCES has sold more than 1000 licenses of its software ISATIS to 300 companies worldwide. Among them, we find leading multinationals such as Areva, BHP Billiton, Rio Tinto in Mining, Petrobras, Shell, Total in Oil & Gas, CEA, Ifremer in Environmental.

GEOVARIANCES is committed to technology innovation and high-quality long-term relationships with its customers and proposes different research programs. Among them, the Multivariate Recoverable Resources Consortium (M2RC) for Mining issues.

For more information, visit www.geovariances.com.

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